

## **Become A Prairie Perks Member!**

The Assiniboine College Students' Association (ACSA) is excited to launch **Prairie Perks**, a **NEW** student discount program designed to support Assiniboine students across Manitoba. We have students in Brandon, Dauphin, Winnipeg, Portage and many other locations throughout the province. Your participation helps students save while giving your business the chance to reach a wider student audience.

## What is Prairie Perks?

Prairie Perks is a symbol featured on all Assiniboine student ID cards. When students present their ID, participating businesses know they are eligible for a discount.

As a Prairie Perks partner, you will receive:

- Exposure to students enrolled at all Assiniboine College campuses across Manitoba.
- A listing on the ACSA website under our Prairie Perks business directory.
- Business Information listed on our ACSA App
- Promotion of Events to students on ACSA App
- Yearly promotion on our Socials.
- First opportunity to showcase your business at welcome week events and other ACSA hosted events through sponsorships or prize donations
- A chance to share events and promotions that are happening at your business for the ACSA to promote.

## **Your Commitment**

To become a partner, we ask that your business offer a minimum 10% discount at your business **or** provide a service/promotion to students with valid Assiniboine College ID. You will receive a sticker/decal to be displayed in your place of business.

Together, we can help students succeed while highlighting the generosity and community spirit of businesses across the prairies.

We look forward to partnering with you! If you have any questions please feel free to reach out at acsaprairieperks@assiniboine.net.

Sincerely,

Assiniboine College Students' Association

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