



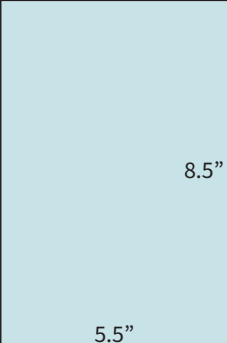
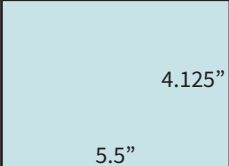
ASSINIBOINE
COMMUNITY COLLEGE
STUDENTS' ASSOCIATION

Student Day Planner

2022-2023 Advertising Rates

A valuable and effective advertising tool, which is frequently referred to by over 2,500 students & staff of Assiniboine Community College at our campuses throughout Manitoba.

| AD SIZES & PACKAGES | PRICE |
|--|--------------|
| FULL COLOUR COVERS | + GST |
| OUTSIDE BACK COVER... 5.5" x 8.5" | \$2,100 |
| FULL COLOUR PAGES | |
| FULL PAGE... 5.5" x 8.5" | \$1,050 |
| HALF PAGE... 5.5" x 4.125" | \$630 |
| BLACK & WHITE PAGES | |
| 1/4 PAGE HORIZONTAL... 5.5" x 1.875" | \$262.50 |
| CALENDAR PACKAGES, BLACK & WHITE | |
| 1 MONTH EXCLUSIVE, 4 ADS (1/WEEK)... 4.5" x 1" | \$367.50 |
| SUMMER MONTHS, 4 ADS (1/WEEK)... 4.5" x 1" | \$210 |

| FULL PAGE | HALF PAGE | 1 MONTH EXCLUSIVE, 4 ADS (1/WEEK) | |
|--|---|-----------------------------------|----------|
|  |  | September 2022 | 4.5" 1" |
| | | Monday | Thursday |
| | Tuesday | Friday | |
| | Wednesday | Sat/Sun | |

Finished Publication:

- 5.5" x 8.5", approx. 200 pages altogether, coil bound
- Front & back covers in full colour
- 4 - 6 full colour ad placements, in the front & back of publication
- All other pages are black & white

Deadlines:

- July 8, 2022 for advertising contracts & artwork submission
- August 12, 2021 for printing, invoices due in the fall

Artwork Specifications:

- Please email completed ad artwork to paulk7121@assiniboine.net
- PDF format preferred

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